



MEDIA RELEASE

A new Westnet broadband network for Geraldton. There's nothing faster.

11 March 2011: More than 8200 Geraldton households and businesses now have access to faster internet speeds and a more competitive broadband market after Westnet launched its new network today at an event hosted by the Minister for Broadband, Communications and the Digital Economy, Senator Stephen Conroy.

At the event, Senator Conroy announced that Westnet customers would be the first to benefit from a new 426 kilometre fibre-optic cable built by the Australian Government to link Geraldton to Perth – and the rest of the world – at superfast speeds.

Speaking at today's event, Michael Malone, Chief Executive Officer of Westnet, said the company was eager to be the first to deliver the benefits of the new fibre-optic link which include real competition, better service and an understanding of the needs of people in Geraldton.

"Westnet was founded here in Geraldton 17 years ago, so we're thrilled to provide locals with access to the next generation of superfast, competitive broadband plans with award winning customer service for the first time," Mr Malone said.

Westnet and parent company iiNet are investing more than \$5 million in high speed broadband infrastructure in regional Australia during 2011, with Geraldton securing more than 2500 new points of broadband access with a service as good as anywhere else in Australia.

"All our Westnet and iiNet customers served by this new equipment will be able to move to our new, faster network – and because it's our network, it offers better value and more quota than ever before."

"We know our new service will be popular with Geraldton consumers so we have installed extra capacity to allow new customers to join up and enjoy the choice of both new plans and also the customer service for which Westnet is famous."

Mark Gardiner, local resident and the first Westnet customer to be transferred to the new network, said his family was looking forward to improved broadband speeds.

"Our teenage daughters use the Internet extensively for their high school studies and my wife and I use email, pay bills, shop and keep in touch with family. Having a bigger



quota and faster speeds, will mean we can do a lot more in less time without upgrading to a new plan," Mr Gardner said.

By teaming one of Westnet's broadband2+ plans with our Netphone service, members will get cheaper phone calls, useful technology, better performance, better customer service and fast, reliable internet in one package.

Geraldton Exchange Coverage Area



Westnet Broadband Plans

Bundled

Broadband2+		Broadband1		
plan name	peak + offpeak	plan speed	plan price	
<input checked="" type="radio"/> ADSL2+ Home-1	10GB + 10GB	ADSL2+ Speeds	\$29.95	
<input type="radio"/> ADSL2+ Home-2	100GB + 100GB	ADSL2+ Speeds	\$49.95	
<input type="radio"/> ADSL2+ Home-3	200GB + 200GB	ADSL2+ Speeds	\$69.95	
<input type="radio"/> ADSL2+ Home-4	500GB + 500GB	ADSL2+ Speeds	\$99.95	



Unbundled

Broadband2+		Broadband1		
	plan name	peak + offpeak	plan speed	plan price
<input checked="" type="radio"/>	ADSL2+ Home-1	10GB + 10GB	ADSL2+ Speeds	\$39.95
<input type="radio"/>	ADSL2+ Home-2	50GB + 50GB	ADSL2+ Speeds	\$59.95
<input type="radio"/>	ADSL2+ Home-3	100GB + 100GB	ADSL2+ Speeds	\$79.95
<input type="radio"/>	ADSL2+ Home-4	200GB + 200GB	ADSL2+ Speeds	\$99.95

For more information on Westnet, visit www.westnet.com.au.

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For further information or interviews, please contact:

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About Westnet

Westnet is a Western Australian-based Internet service provider (ISP), founded in the city of Geraldton back in 1994. Now owned 100% by iiNet, Westnet has around 220,000 members across Australia and a proven track record for delivering customer satisfaction.

As a growing national telecommunications service provider, Westnet offers a competitive range of services, including broadband ADSL, broadband ADSL2+, mobile broadband, satellite broadband, telephony, web hosting, domain registration, business telecommunication solutions and web-based content across Australia.