

Westnet boosts content with free English Premier League and more

Monday 11 August 2008

Westnet has today launched Westnet Freezone, a combination of Westnet and iiNet unmetered websites and exclusive content for eligible Broadband ADSL plans.

This is a great benefit for Westnet members stemming from the acquisition of Westnet by iiNet in May this year, and helps Westnet members enjoy more premium content without it consuming their download allowance. iiNet have recently made Westnet's 3FL gaming content available as unmetered to their customers and Westnet plans to continue in this vein to bring benefits of the combined companies to life.

New content now available to Westnet members includes:

- 2008/09 Barclays Premier League,
- Macquarie Digital,
- NASA TV, and
- various sports, gaming and lifestyle content.

This new content is offered in addition to existing free Westnet content (3FL gaming, and a file and download mirror).

Westnet's Marketing Manager Dan Scott commented: "We are extremely pleased to be able to give members access to more premium content without it impacting their download allowance. We see Freezone as just one of many positive outcomes to come from the teaming up of iiNet and Westnet,"

Mr Scott went on to say: "This first raft of content is the start of more to come for Westnet members. We are working on bringing more content to Freezone due to our relationship with iiNet. First class content, as well as first class reliability and service, is a powerful combination and is one example of how Westnet members get looked after through their whole life as a member."

The Freezone can be accessed at www.mywestnet.com.au/freezone

About Westnet

- Westnet is an award winning ISP (including 'Best ISP 2007' - PC Authority magazine) with a business model driven by customer service,
- Three quarters of Westnet's 500 total staff are in customer-facing roles,
- Westnet serves over 200,000 members across a range of internet access, phone, hosting, email, email protection products.

For further information please contact:

Dan Scott

Marketing Manager
Phone: (08) 6263 6300
Mobile: 0415 240 970
Fax: (08) 6263 6366
Email: dan.scott@staff.westnet.com.au
Web: www.westnet.com.au

Marika Guy

Copywriter
Phone: (08) 6263 6300
Fax: (08) 6263 6366
Email: marika.guy@staff.westnet.com.au
Web: www.westnet.com.au