

Super fast broadband speeds arrive in Bunbury

Tuesday 12 October 2007

In recent weeks, the Bunbury (WA) telephone exchange has been enabled to carry the super fast broadband ADSL2+ service, for residents in the area.

In conjunction - Westnet has announced special pricing – exclusive to residents of the Bunbury area, for a limited time.

The offer represents fantastic value for residents living near the exchange, which was enabled on 17th September. Bunbury is one of the first regional exchanges in Western Australia to be enabled for the service.

Super-fast broadband services continue to gain momentum since the introduction of the technology to Australian households. During the March 2007 quarter, 24% of Australian residential subscribers of large ISPs (10,000 subscribers or more) had access speeds greater than 1.5Mbps (ABS). High speed connections with download speeds of 1.5Mbps or greater increased by 43% in March 2007 to 1.56 million, compared to 1.09 million subscribers at the end of September 2006 (ABS). ADSL2+ offers download speeds ranging up to 20Mbps

The Westnet promotion offers a free Broadband2+ (ADSL2+) connection bundled with the Westnet phone service, plus the choice of two of the following options:

1. ½ price Broadband2+ plan fee for the first 6 months;
2. ½ price Phone line rental for the first 6 months;
3. Free entry-level modem/router (iConnectAccess612) or a \$79 discount off the price of a higher-end Broadband modem.

The launch of the Broadband2+ promotion will give local residents the opportunity to enjoy super fast ADSL2+ internet speeds, with premium customer service from Westnet. The offer is available for a limited time, closing on 18 November 2007

Local residents can check to establish if the service is available to them, by calling Westnet Sales on 13 19 60, or by talking to their local Westnet agent.

About Westnet Broadband 2+

Westnet commenced offering its Broadband ADSL2+ service nationally as a bundled service with Westnet phone on [available exchanges](#) in February 2007. The broadband service offers increased speeds ranging from 1.5Mbps to 20Mbps, depending on factors such as, but not limited to, the customer premises' distance from their exchange and quality of their phone line and internet hardware. Noted features include:

- Download videos and MP3 music files in record time,
- Get streaming audio or video almost instantly,
- Play online games,
- View large emails and attachments straight away,
- Surf the web, bank and shop online seamlessly,
- View media-rich websites - streaming media and flash animations start almost immediately,
- Access a great range of entertainment the web has to offer such as worldwide news, podcasts, flash games and much more; and
- Download all your software and anti-virus updates at super speeds.

Westnet Internet Services

Level 7 Central Park, 152 St Georges Terrace, Perth WA 6000 • GPO. Box C121, Perth WA 6839

Telephone (08) 9218 2600 • Facsimile (08) 9218 2666 • Sales 13 19 60 • Support 1300 786 068 • Accounts 1300 855 006

www.westnet.com.au



Westnet Broadband2+ plans (download speeds range from 1.5Mbps to 20Mbps)

Speed	Option 1	Option 2	Option 3	Option 4	Option 5
Download (peak + off peak)	500MB*	2GB + 2GB	5GB + 7GB	10GB + 15GB	20GB + 40GB
Monthly internet cost*	\$29.95	\$39.95	\$49.95	\$69.95	\$89.95

*All plans offered as a bundle only with Westnet phone.

Pricing for the Westnet phone service starts from \$26.95 for line rental and includes a capped call at \$2.98 for national calls (2 hrs), calls to mobiles (10 mins) or international calls (30 mins).

About Westnet

- Telecommunications service providers with a business model driven by customer service.
- 70% of Westnet's 450 total staff are in customer facing roles.
- Westnet currently provides services to 200,000 members.
- Westnet was voted Australia's #1 in Customer Satisfaction: Roy Morgan Single Source Telecommunications Monitor 2005 & 2006; 16th & 17th ACNielsen Consult Australian Online Survey; Australian Broadband Survey 2003, 2004, 2005 & 2006.

For further information please contact:

Dan Scott
Marketing Manager
Phone: (08) 6263 6300
Mobile: 0415 240 970
Fax: (08) 6263 6366
Email: dan.scott@staff.westnet.com.au
Web: www.westnet.com.au