



## Westnet launches ADSL2+

Tuesday 20 March 2007

Following the signing of an ADSL2+ wholesale agreement with Optus in November last year, Westnet will soon release a range of ADSL2+ plans with the service available from April 3.

The launch of an ADSL2+ service will enable Westnet to gain a foothold in the extremely competitive high-speed internet market, which continues to gain momentum since the introduction of the technology into the Australian telco landscape.

"We have experienced a significant level of interest from our members regarding ADSL2+ in recent months so we're excited to make this service available to new and existing customers," said Westnet Managing Director Peter Brown.

Westnet will commence offering the ADSL2+ service nationally as a bundled service with Westnet phone on available exchanges. The new broadband service offers increased speeds ranging from 1.5MB to 24MB, depending on factors such as, but not limited to, the customer premises' distance from their exchange and quality of their phone line and internet hardware.

Over 200 Optus local area exchanges are now available nationally to carry the Westnet ADSL2+ service, with 140 more planned to be made available by Optus in the next nine months. Following April 3, new and existing customers currently located at ADSL2+ enabled exchanges will be able to sign up or upgrade to a significantly faster internet connection. Westnet members are encouraged to call 13 19 60 or visit [www.westnet.com.au](http://www.westnet.com.au) to find out if they are located near an ADSL2+ enabled exchange.

Westnet's Managing Director continued by saying the alliance with an established infrastructure partner such as Optus was crucial to Westnet's newest product.

"Our investment is not in infrastructure, but in service. Our strength is the distribution of quality internet products with an industry leading customer service component. We can focus on the delivery and support of ADSL2+ to customers, with an experienced and competent partner providing their expertise and robust technology on the back-end. I'm confident that the combination of our service with a high-performance product will make Westnet ADSL2+ an incredibly popular offering," said Brown.

Brown continued by adding that a high-speed broadband connection would play an increasingly important role in households with the population's growing appetite for online media and entertainment.

### About Westnet ADSL2+

Please find below Westnet ADSL2+ plans (connection speed 1.5MB to 24MB):

Speed	Option 1	Option 2	Option 3	Option 4	Option 5
Download (peak + off peak)	500MB*	2GB + 2GB	5GB + 7GB	10GB + 15GB	20GB + 40GB
Bundled Price**	\$29.95	\$39.95	\$49.95	\$69.95	\$89.95

#### Westnet Internet Services

Level 7 Central Park, 152 St Georges Terrace, Perth WA 6000 • GPO, Box C121, Perth WA 6839

Telephone (08) 9218 2600 • Facsimile (08) 9218 2666 • Sales 13 19 60 • Support 1300 786 068 • Accounts 1300 855 006

[www.westnet.com.au](http://www.westnet.com.au)



\*Excess charged at \$6/GB, capped at \$50 with a maximum monthly spend of \$79.95.

\*\*All plans offered as a bundle only with Westnet phone.

Pricing for the Westnet phone service starts from \$26.95 for line rental and includes a capped call at \$2.98 for national calls (2 hrs), calls to mobiles (10 mins) or international calls (30 mins).

### **About Westnet**

- Westnet is one of Australia's largest privately owned telecommunications service providers with a business model driven by customer service.
- 72% of Westnet's 400 total staff are in customer facing roles.
- Westnet currently has approximately 176,000 internet, 18,000 phone and 11,000 hosting services.

### **For further information please contact:**

Dan Scott  
Marketing Manager  
Phone: (08) 6263 6300  
Mobile: 0415 240 970  
Fax: (08) 6263 6366  
Email: [dan.scott@staff.westnet.com.au](mailto:dan.scott@staff.westnet.com.au)  
Web: [www.westnet.com.au](http://www.westnet.com.au)