



Westnet expands ADSL2+ availability, with 'stand alone' option.

Tuesday 21 October 2008

Westnet has announced it will significantly expand its Broadband ADSL2+ service with more port availability and an option to take the product as a standalone or 'internet only' option.

Launching on 21 October 2008, the expanded Broadband ADSL2+ product is the first product offering to leverage the iiNet network.

iiNet wholly own Westnet. The ADSL2+ service will be offered via iiNet's Broadband2+ enabled exchanges (except in Tasmania and Northern Territory).

The expansion delivers an increase in Westnet's service availability in key metropolitan locations nationally as the service will be offered on iiNet infrastructure in addition to the existing ADSL Broadband2+ offering.

The expanded Broadband2+ service will enable Westnet to increase its foothold in the extremely competitive high-speed internet market, which continues to gain momentum since the introduction of the technology into the Australian telco landscape. High-speed broadband connections like Broadband ADSL2+ play an increasingly vital role in households with the population's growing appetite for online media and entertainment.

Eric Cain, Westnet's Chief Operating Officer said: "Fast broadband is now a necessity for most Australian households. This expansion of our Broadband2+ service will deliver the fastest speeds available in Australia with Westnet's first class customer service to more Australian households than ever before."

Westnet's Broadband2+ service offers speeds up to 20Mbps, depending on factors such as, but not limited to, the customer premises' distance from their exchange and quality of their phone line and internet hardware.

The product will be made available with a free modem and free connection offer for a limited time for new sign ups, allowing new customers to completely avoid any setup costs. Existing Westnet Broadband1 product holders can upgrade to the new product. Existing Westnet Broadband2+ product holders will experience no change to their existing product, with plan and downloads unchanged. Westnet Broadband2+ product holders wishing to switch to the new iiNet backed product can do so, and members can discuss with Westnet what is involved in doing this by calling 13 19 60.

Westnet members or non members are encouraged to call 13 19 60 to find out if the service is available in their area.

The new Broadband2+ plans and pricing can be found here <http://www.westnet.com.au/pdf/Broadband2+%20Price%20Sheet.pdf>

About Westnet

- **Westnet is one of Australia's largest telecommunications service providers with a business model driven by customer service.**
- **70% of Westnet's 500 total staff are in customer facing roles.**
- **Westnet currently serves approximately 220,000 members.**
- **Westnet was recently rated best Australian ISP for customer service for the 5th year running in Whirlpool's 2007 Australian Broadband User Survey, and won PC Authority Magazine's 'Best ISP' award nationally in their service and reliability awards for 2007.**

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