



## Westnet Mobile Broadband is Arriving Soon

Wednesday 25 February 2009

Westnet Pty Ltd today announced it will be bringing a high-speed mobile broadband service to its product suite. With a range of internet access choices including Broadband ADSL Broadband ADSL2+, Satellite Broadband, Dialup and Phone, this new addition makes Westnet amongst the strongest Internet Service Providers (ISPs) in Australia when it comes to coast-to-coast coverage.

Expected to be available in April 2009, customers can look forward to download speeds up to 1.5Mbps, depending on a range of factors\*.

Mobile Broadband members will connect using a slim-line USB wireless modem (which easily attaches to a PC or laptop) meaning there are no costly installations. Westnet has carefully selected the Optus Network (with 96% coverage of the Australian population) to deliver Mobile Broadband to their members, catering to their significant regional member-base. "We have been very keen to meet our members' demand for a Mobile Broadband service, particularly as our members are on the go more often than ever before," said Westnet Chief Financial Officer Tom Edmonson.

Along with the traditional post-pay method, Westnet will be introducing pre-pay for the first time, allowing their members to surf the internet for as much as their budget allows. Fair excess pricing on post-pay plans will be put in place if a customer goes over their monthly download allowance, and members will be warned well in advance prior to incurring any excess charges.

Whilst pricing is yet to be finalized, entry level plans are expected to start from just \$19.95, when bundled with any Westnet Broadband or Phone product. Most plans will reward members who bundle by offering extra download allowance. With the expansion of Westnet's product range to meet members needs, Westnet is delivering the best solutions with award-winning customer service. For the first time, Australian's will be able to enjoy internet on the go from Australia's #1 in customer service ^.

Those keen to sign up when the service is launched can register their interest here.

### Westnet Internet Services

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#### **About Westnet**

- **Westnet is a Western Australian-based telecommunications company, owned 100% by iiNet, with a business model driven by customer service,**
- **70% of Westnet's 510 total staff are in customer facing roles,**
- **Westnet currently serves approximately 220,000 members.**
- **Westnet was recently rated best Australian ISP for customer service for the 5th year running in Whirlpool's 2007 Australian Broadband User Survey, and won PC Authority Magazine's 'Best ISP' award nationally in their service and reliability awards for both 2007 and 2008.**

#### **For further information please contact:**

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\*Westnet Mobile Broadband speeds are achievable in light of the following factors:

- The number of customers using the channel;
- The distance from the base station and hence the signal strength;
- The quality of the radio signal;
- The transmitted power;
- The antennas used;
- The capacity of the uplink;
- The frequencies used; and
- Location (eg. outdoors or indoors)