

Westnet to switch on massive ADSL2+ presence

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Westnet has signed an agreement with Telstra to offer ADSL2+ services via all Telstra ADSL2+ enabled exchanges.

The extended coverage will give Westnet an ADSL2+ (Broadband2+) capability to equal any Australian telco. The agreement sees Westnet able to provide speeds up to 20Mbps for the first time via Telstra exchanges. The agreement also provides access to more than 1400 exchanges nationally; approximately 402 are metropolitan based, whilst 998 are situated in regional Australia.

The service is expected to become available within just a few weeks, for existing Westnet members to upgrade to, or new sign ups to join as a stand alone (internet only) or bundled (with phone) product.

It represents a huge opportunity for Westnet to drive new connections and importantly brings a strong regional Broadband2+ presence to fruition. Westnet has historically enjoyed considerable success in regional Australia.

Westnet chief operating officer, Eric Cain commented; "This agreement with Telstra provides us with unprecedented coverage using the reliable and robust Telstra ADSL2+ network. This, combined with our strong focus on service, presents a new alternative for Australians seeking fast broadband speeds with best in class customer service"

Telstra Wholesale Group Managing Director, Kate McKenzie said: "Westnet has been a long standing wholesale customer for Telstra and we are pleased to extend this agreement to offer ADSL2+ reach via all of Telstra's enabled exchanges."

Retail pricing is being finalised, and will be communicated in the coming weeks. Members on existing Broadband2+ products with Westnet will remain on those products, unless they elect to upgrade, where the new product is available. Speeds of up to 20Mbps are offered, but actual speeds may vary dependent on various factors such as distance from the exchange, quality of copper wire in place, and hardware at the user's premises.

About Westnet

- **Westnet is 100% owned by iiNet.**
- **Westnet is an Australian tier 2 telecommunications company, with a focus on customer service excellence.**
- **Westnet was named 'Best ISP' in PC Authority magazine's national service and reliability awards in 2007, and has been rated as best in customer service in Whirlpool's annual survey five years running.**
- **Three quarters of Westnet's 520 total staff are in customer facing roles.**
- **Westnet currently has approximately 180,000 internet, 40,000 phone and 12,000 hosting services.**

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